

# Law Enforcement &

## Increase Trust & Transparency

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- Allow residents to reach out safely, securely, anonymously, and directly to share information with officers.
- Quickly and directly share alerts with information about crimes of note, patterns being seen in neighborhoods, etc. and offer the ability for residents to submit relevant tips.
- Provide a publically available crime map linked to your records management system to show residents where and when crimes occur and allow integrated tips through our mapping partner.

## Promote Community Engagement

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- Ask residents to help fight crime by taking responsibility for safety in their community.
- Engage new members of the community who may have been too afraid to come forward by coming into the station or picking up the phone.
- Reach out to immigrant communities with native-language tip411 posters to inform them of this safe, anonymous way to share information with police.
- Provide a tool for family members of all ages to reach out for help with issues like drug use, domestic abuse, and more as it offers a safer way to reach police without identification or having to call and be heard.

## Agencies Have Great Success with tip411

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- Minneapolis, MN Police Department received over 3,000 tips in the past 24 months.
- Onondaga County, NY Sheriff's Department received over 225 tips in their first 12 months, opening 70 cases and closing nearly 80% through arrests
- Hazard, KY Police Department receives intel they would not have otherwise received in 25% of tips sent by residents using tip411

### Get tip411 Pro:

#### tip411 Mobile App

Mobile community where citizens can engage with their police department to share tips, receive alerts, & more.

#### Anonymous Tips

Receive, manage, & respond to tips in real time. Tips can be sent anonymously via text, web, or mobile app.

#### Community Alerts

Instantly reach the public via email & text alerts targeted to custom public or private groups created by your agency.

#### Social Media Publishing

Save time & reach more people by sharing alerts on your agency's social accounts with the click of a button.

#### Crime Mapping

Automatically update a public crime map from your CAD/RMS for residents to view crimes in their area & provide tips.

## Expand Reach & Efficiency

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- Diminish your department's reliance on disparate systems like web tip forms, lines, etc. by receiving all tips in one easy-to-use administrative dashboard.
- Reduce workload on public information staff through integrating publishing in real-time across tip411 and social media platforms.

## Become a Technology Leader

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- Join over 1,500 communities across the US using tip411.
- Become one of the first 50 agencies in the country to offer the innovative new tip411 Mobile app in their community.
- Create a customized, agency-specific smartphone app for iPhone and Android.
- Allow members of your community the ease and flexibility of reporting tips online, through a text message, or from a free smartphone app.



VIEW ALERTS



SHARE TIPS



STAY INFORMED

## See What Others Are Saying

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- “ I don’t believe that there’s ever been a time in recent history where it’s as important as it is right now for law enforcement to lean...tip411 helps a conversation to develop and build that trust that’s necessary. For the dollars, the effort, the functionality, and the outcome...it’s money well spent.”
  - **Chief Paul Schnell, Maplewood, MN Police**
- “The tip411 system is essential to modern policing. I’ve used this system during my time as chief in Somerville, MA, Clearwater, FL, and now in St. Petersburg, FL, and I truly believe this tool empowers officers and the community to engage in ways that were not possible before.”
  - **Chief Tony Holloway, St. Petersburg, FL Police**
- “People want to come forward, but they’re petrified. tip411 has helped remove that fear and has been a really a fantastic addition to our arsenal.”
  - **Captain Dan Brogan, Onondaga County, NY Sheriff’s Department**

## Use a Cost-Effective Solution to Meet Your Needs

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- Custom-built apps for police agencies can run from \$20,000-\$50,000 and take months of development time and department resources to build and implement.
- With tip411, our innovative new tip411 Mobile app can be set up in a few short weeks at a fraction of the cost.

# tip411 Subscription Options

All of tip411's solutions are web-based and purchased on a subscription basis.

Your subscription includes initial and ongoing training, best practices, unlimited administrators, unlimited usage, graphics and content for use in marketing campaigns, access to tip411's Public Relations Director, user support, and technical support.

Across the country Local, County, State, and Federal agencies, as well as Schools, are enjoying the benefit of having tip411 available to their communities. See stories of their successes at [www.tip411.com](http://www.tip411.com)

Product Features	tip411 Basic	tip411 Pro	tip411 Select
<i>tip411 Mobile for Android/iPhone creates a customized, branded app that allows residents to send anonymous tips, access agency alerts, social media channels, important information, and more to help fight crime</i>		✓	✓
<i>Unlimited receipt, response and management of anonymous tips (text, app and web)</i>	✓	✓	✓
<i>Tips app for Android/iPhone</i>	✓	✓	
<i>Exclusive, agency-specific text tip keyword</i>	✓	✓	✓
<i>Web tips link for agency website</i>	✓	✓	✓
<i>Secure, automated publishing of crime and community alerts to agency social media accounts and website</i>		✓	✓
<i>Interactive crime/incident mapping</i>		✓	✓
<i>Language translation available on every published alert (supports 57 languages)</i>		✓	✓
<i>Unlimited public alerts via text message and email to opt in subscribers</i>		✓	✓
<i>Custom public and private target groups</i>		✓	✓
<i>User can select the language of the text on the app interface. View of the app would change based upon selected language. Tips will be submitted to agency in selected language. <b>(Can be added to tip411 Basic subscription)</b></i>			✓

Contact [sales@tip411.com](mailto:sales@tip411.com) or call 651-236-8464 to schedule your online demonstration soon!